Subject: RE: Measure S e-blast From: Robin Bieker <robin@biekerco.com> Date: 02/02/2017 02:56 PM To: 'Ellen Riotto' <ellen@southpark.la>, 'Robert Buente' <bbuente@1010dev.org>, 'Shelby Jordan' <sjordan@aegworldwide.com>, "'Daniel Taban'" <daniel@jadeent.com> I would like to see the others weigh in From: Ellen Riotto [mailto:ellen@southpark.la] Sent: Wednesday, February 01, 2017 4:46 PM To: Robin Bieker; Robert Buente; 'Shelby Jordan'; 'Daniel Taban' Subject: Measure S e-blast All, I'd like to send out an e-blast about Measure S. I know the BID has not taken a formal position on this. What are your thoughts on us not holding back? I would like to be upfront about how seriously this will grind development to a halt. Do I need to get full board approval on this? Thanks, Ε Ellen Riotto Interim Executive Director South Park Business Improvement District 1100 S Flower St, Suite #3400, Los Angeles, CA 90015 ellen@southpark.la <mailto:ellen@southpark.la> | o. 213 663 1112 | c. 401 439 8147 southparl.la | fb.com/SouthParkLosAngeles http://fb.com/SouthParkLosAngeles> Twitter/Instagram @SouthParkLA 24/7 DTSPATCH: 866-560-9346

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